



**EBHC International Joint Conference**  
**The Ecosystem of Evidence**  
Lessons learned in the pandemic era  
and future challenges

**25<sup>th</sup> - 28<sup>th</sup> October 2023**

**Taormina, Italy**

**Sponsorship and Exhibition**





EBHC International Joint Conference represents a unique opportunity for Sponsoring Organizations to engage with a large audience of worldwide EBHC teachers and developers: the presence of EBHC international leaders and speakers, as well as the cross-discipline nature of the program fully justifies the presence of companies in different areas.

Thanks to different sponsorship and exhibition packages and opportunities, organizations may build a personalized chance to powerfully communicate their message, as well as promoting their services and products.

### About GIMBE Foundation

The mission of GIMBE Foundation is to strengthen continuing medical education of health professionals as self-directed lifelong learning process integrated into clinical practice; improve methodological quality, ethics, integrity and social value of health research; translate the best evidence into professional, managerial and political decision-making; enhance the quality of healthcare in terms of safety, efficacy, appropriateness, equity, consumer involvement, efficiency.

### About ISEHC

The International Society for Evidence-Based Health Care exists to foster and promote EBHC globally within the environment of a recognized organization, bringing together and strengthening efforts started in different countries. Such integrated environment may provide a context of continuous exchange and contribution within which resources and principles of EBHC may be achieved in a way that amplify their use and effectiveness worldwide.



## The EBHC International Joint Conference

The 10<sup>th</sup> International Conference of Evidence-Based Health Care (EBHC) Teachers & Developers, joint meeting with the 10<sup>th</sup> Conference of the International Society for Evidence-Based Health Care will focus on how the COVID-19 pandemic has impacted the ecosystem of evidence and what future challenges should be faced to connect the generation, synthesis and translation of evidence to individuals and populations.



Internationally renowned EBHC champions will trace the way forward through the ecosystem of evidence while dozens of researchers will present their experiences. Delegates will live an exciting journey departing from two main topics: the lessons learned in the pandemic era to produce, synthesize and use updated evidence for global health and the need for an EBP core curriculum for all health professionals. Then the audience will be carried through the pillars of the evidence ecosystem: evidence generation, synthesis and translation.

## Past editions

**2019**

### **9<sup>th</sup> EBHC International Conference**

The ecosystem of evidence: global challenges for the future

167 delegates from 33 countries

**2017**

### **8<sup>th</sup> EBHC International Conference**

The ecosystem of evidence: connecting generation, synthesis and translation

148 delegates from 24 countries

**2015**

### **7<sup>th</sup> EBHC International Conference**

Evidence for sustainability of healthcare  
Increasing value, reducing waste

108 delegates from 25 countries

**2013**

### **6<sup>th</sup> EBHC International Conference**

#### **2<sup>nd</sup> Conference of International Society for EBHC**

Evidence, Governance, Performance

160 delegates from 30 countries

**2009**

### **5<sup>th</sup> EBHC International Conference**

Model of practice in hospital and primary care

84 delegates from 26 countries

**2007**

### **4<sup>th</sup> EBHC International Conference**

Better evidence for better healthcare

86 delegates from 23 countries

**2005**

### **3<sup>rd</sup> EBHC International Conference**

Building bridges between research and teaching

100 delegates from 20 countries

**2003**

### **2<sup>nd</sup> EBHC International Conference**

Sign posting the future in EBHC

86 delegates from 18 countries

**2001**

### **1<sup>st</sup> EBHC International Conference**

78 delegates from 13 countries

## Scientific board

- ✓ **Lubna Al-Ansary** | King Saud University, Saudi Arabia
- ✓ **Loai Albarqouni** | Bond University, Australia
- ✓ **Suzana Alves Da Silva** | Hospital do Coração, Brazil
- ✓ **Amanda Burls** | City University of London, United Kingdom
- ✓ **Nino Cartabellotta** | GIMBE Foundation, Italy
- ✓ **Signe Flottorp** | Norwegian Institute of Public Health, Norway
- ✓ **Paul Glasziou** | Bond University, Australia
- ✓ **Gordon Guyatt** | McMaster University, Canada
- ✓ **Dragan Ilic** | Monash University, Australia
- ✓ **Tiziano Innocenti** | GIMBE Foundation, Italy
- ✓ **Hans Lund** | University of Southern Denmark, Denmark
- ✓ **David Nunan** | University of Oxford, United Kingdom
- ✓ **Julie Tilson** | University of Southern California, USA
- ✓ **Peter Tugwell** | University of Ottawa, Canada
- ✓ **Per Olav Vandvik** | University of Oslo, Norway
- ✓ **Taryn Young** | Stellenbosch University Centre, South Africa

## Conference schedule

Sponsoring organizations will be able to network with all the delegates taking advantage of their free time and exploiting program's social and interactive moments.

	25 <sup>th</sup> October	26 <sup>th</sup> October	27 <sup>th</sup> October	28 <sup>th</sup> October
<b>09.00 – 10.45</b>	Welcome Coffee Registration	Plenary session	Plenary session	Plenary session
<b>10.45– 11.15</b>		Coffee break	Coffee break	Coffee
<b>11.15 – 13.00</b>		Plenary session	Plenary session	Plenary session
<b>13.00 – 14.30</b>		Lunch	Lunch	Goodbye lunch
<b>14.30 – 16.30</b>	Pre-conference Workshops	Parallel sessions	Parallel sessions	
<b>16.30 – 16.45</b>		Coffee	Coffee	
<b>16.45 – 18.15</b>		Workshops	Workshops	
<b>18.30 – 19.30</b>	Opening talk	-	-	
<b>20.00</b>	Welcome buffet	Dinner	Gala dinner	



## Confirmed speakers

The Conference will be an extraordinary opportunity to meet worldwide EBHC opinion leaders.



**Kamran Abbasi**

The BMJ  
United Kingdom



**Nino Cartabellotta**

GIMBE Foundation  
Italy



**John Concato**

U.S. Food and Drug  
Administration  
USA



**Paul Glasziou**

Bond University  
Australia



**Gordon Guyatt**

McMaster University  
Canada



**John Ioannidis**

Stanford University  
USA



**Eleanor Ochodo**

Kenya Medical  
Research Institute  
Kenya



**Matthew Page**

Monash University  
Australia



**Holger Schönemann**

McMaster University  
Canada



**Emily Sena**

University of Edinburgh  
United Kingdom



**Karla Soares-Weiser**

Cochrane Library  
United Kingdom



**Per Vandvik**

University of Oslo  
Norway

## Who should sponsor

Organizations and industries that can sponsor or exhibit at the EBHC International Conference have the advantage to network with an international audience and present their products. We will welcome sponsorship enquiries from:

- ✓ government or not-for-profit agencies
- ✓ health research organizations
- ✓ health sciences universities
- ✓ health care teaching institutions
- ✓ medical, nursing or allied health colleges or societies
- ✓ IT or software companies
- ✓ publishing houses

## Why sponsor?

EBHC International Joint Conference is an exciting opportunity for all those who work with evidence-based healthcare at any level:

- ✓ Provide an excellent opportunity to promote your name, support your brands and maintain a high profile before, during and after the Conference.
- ✓ Consolidate corporate relationships and expose your organisation to key markets.
- ✓ Allow your organisation to demonstrate its commitment to best practices to a highly diverse and representative audience.
- ✓ Enable your representatives to interact informally with participants from around the world.
- ✓ Expose your organisation to an interested, relevant and influential audience in a relaxed atmosphere.
- ✓ Meet face-to-face with international opinion leaders and develop conversations that will prove invaluable.

## Sponsorship policy

EBHC International Conference has a strict policy for sponsorship: conflicted sources as pharmaceutical and medical devices companies are not allowed to sponsor the Conference.

Materials for sponsorship and exhibitions (flyers, journals, banners, etc.) require approval from the conference organizers.

## Sponsorship packages

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<b>Gold Pack</b>	<ul style="list-style-type: none"><li>✓ Exhibition space* of 3m x 2m in prime location</li><li>✓ Reserved room to present your organization at one coffee break/lunch</li><li>✓ Acknowledgement by Conference Chair during the opening and closing sessions of the conference</li><li>✓ Dedicated mailshot sent to delegates before the conference<sup>#</sup></li><li>✓ Give-away in delegate bags (max 2 x A4 double sided flyer) <sup>#</sup></li><li>✓ Half page color advertisement in the conference program<sup>#</sup></li><li>✓ Named the "Gold sponsor" in list of sponsors (conference program and website)</li><li>✓ Company logo (with hyperlink to website) and a 250-word company profile published on the conference website and conference app</li><li>✓ 2 only-conference registrations including welcome buffet and networking lunches and coffee breaks<sup>#</sup></li><li>✓ 2 exhibitor passes</li></ul>	<b>€ 20.000,00</b>
<hr/>		
<b>Silver Pack</b>	<ul style="list-style-type: none"><li>✓ Exhibition space* of 3m x 2m</li><li>✓ Acknowledgement by Conference Chair during the opening and closing sessions of the conference</li><li>✓ Multiple sponsors mailshot sent to delegates before the conference</li><li>✓ Give-away in delegate bags (max 1 x A4 double sided flyer) <b>or</b> half page color advertisement in the conference program<sup>#</sup></li><li>✓ Named the "Silver sponsor" in list of sponsors (conference program and website)</li><li>✓ Company logo (with hyperlink to website) and a 100-word company profile published on the conference website and conference app</li><li>✓ 1 only-conference registration including welcome buffet and networking lunches and coffee breaks<sup>#</sup></li><li>✓ 1 exhibitor pass</li></ul>	<b>€ 10.000,00</b>
<hr/>		
<b>Bronze Pack</b>	<ul style="list-style-type: none"><li>✓ Multiple sponsors mailshot sent to delegates before the conference</li><li>✓ Give-away in delegate bags (max 2 x A4 double sided flyer)</li><li>✓ Named the "Bronze sponsor" in list of sponsors (conference program and website)</li></ul>	<b>€ 3.500,00</b>

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\* Limited availability: exhibition spaces will be assigned on a first come-first served basis and will be provided with trestle table, two chairs, baize and power supply.

<sup>#</sup> Special discounts on fees for further delegates to be defined with the Organizing Secretariat.

## Social sponsorship opportunities

<b>Welcome buffet</b>	<ul style="list-style-type: none"><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ Logo on the welcome buffet menu</li><li>✓ Organization banners/signage at the welcome buffet<sup>§</sup></li><li>✓ Exhibition desk (3,50 x 0,75 m) at the entrance of the restaurant</li><li>✓ Sponsorship is exclusive</li></ul>	<b>€ 8.000,00</b>
<b>Gala dinner</b>	<ul style="list-style-type: none"><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ Logo on the gala dinner menu</li><li>✓ Organization banners/signage at the gala dinner<sup>§</sup></li><li>✓ Exhibition desk (3,50 x 0,75 m) at the entrance of the restaurant</li><li>✓ Sponsorship is exclusive</li></ul>	<b>€ 15.000,00</b>
<b>Lunch Per day</b>	<ul style="list-style-type: none"><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ Logo on the lunch menu</li><li>✓ Organization banners/signage at lunch<sup>§</sup></li><li>✓ Exhibition desk (3,50 x 0,75 m) at the entrance of the restaurant</li><li>✓ Sponsorship is exclusive per day</li></ul>	<b>€ 4.000,00</b>
<b>Coffee break Each</b>	<ul style="list-style-type: none"><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ Organization banners/signage at the coffee break<sup>§</sup></li><li>✓ Exhibition desk (3,50 x 0,75 m) at the entrance of the poster room</li><li>✓ Sponsorship is exclusive per break</li></ul>	<b>€ 2.000,00</b>

<sup>§</sup> To be provided by the sponsoring organization. Location of signage requires approval of the conference organizers.

## Advertising opportunities

<b>Insert</b>	<ul style="list-style-type: none"><li>✓ Give-away in delegate bags (max 1 x A4 double sided flyer) to be provided by the sponsor<sup>#</sup></li></ul>	<b>€ 1.500,00</b>
<b>Advertisement</b>	<ul style="list-style-type: none"><li>✓ Full page in the conference program: finished art work to be supplied by the sponsor<sup>#</sup></li></ul>	<b>€ 2.500,00</b>

<sup>#</sup> Requires approval from the conference organizers.



# Sponsorship form



Forward completed application forms to [2023@ebhc.org](mailto:2023@ebhc.org)

## Company information

Company Name \_\_\_\_\_

Contact person \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Country \_\_\_\_\_

Company website \_\_\_\_\_

## Sponsorship and exhibition opportunities

Gold Pack | € 20.000,00

Welcome buffet | € 8.000,00

Silver Pack | € 10.000,00

Gala dinner | € 15.000,00

Bronze Pack | € 3.000,00

Lunch | € 4.000,00

Coffee break | € 2.000,00

Notes \_\_\_\_\_

## Advertising opportunities

Insert

Advertisement

Notes \_\_\_\_\_

I agree to be invoiced for a total of € \_\_\_\_\_,00 for the items selected above.

Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

## Conditions of payment

- ✓ 100% payment is required upon confirmation of your sponsorship or advertising package.
- ✓ Bank details  
Recipient: GIMBE  
Bank: Intesa San Paolo, Via Farini 22, 40125 Bologna, Italy  
Bank account number: 9362  
SWIFT code (BIC): BCITITMM  
IBAN: IT36G0306902478100000009362